

NEB - GRADE XII
2080 (2023)
Hospitality Management
(New Course)

(For the students whose first two digits of registration number starts from 78 and 79)

Candidates are required to give their answers in their own words as far as practicable. The figures in the margin indicate full marks.

Time: 2 hrs.

Full Marks: 50

Attempt all the questions.

Group 'A'

Very short answer questions

9x1=9

1. Define tourism and hospitality products.
2. List the key components of leisure industry.
3. Point out one primary purpose of itinerary.
4. What is trade fair ?
5. List the name and purpose of glassware. (any two)
6. Which menu offers multiple choices in each course ?
7. What is food poisoning ?
8. Describe the importance of tourism and hospitality marketing.
9. Mention one characteristics of hospitality branding.

Group 'B'

Short answer questions

5x5=25

10. Illustrate the selling process and distribution channels of tourism products.
11. List the types and roles of tour operators.
12. Define tour itinerary and explain its elements.

Or

Discuss event planning process.

13. Suggest best practices of food hygiene.

Or

Discuss the importance of HACCP in food industry.

14. Interpret the role and importance of branding in hospitality.

Group 'C'

Long answer questions

8x2=16

15. Classify and explain food and beverage section.

Or

Define menu and explain its objectives and types.

16. Discuss the importance of marketing in hospitality and tourism.

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